

21 January 2015 // Bali, Indonesia

The newest addition to the impressive resort portfolio of the Intercontinental Hotel Group in Bali, Holiday Inn Resort Bali Benoa, is set to open its doors in the first quarter of 2015.

In what can only be described as an exciting win for families everywhere, Holiday Inn Resort Bali Benoa will offer an entirely differentiated family-friendly holiday experience that will truly set it apart in its category.

Boasting an enviable absolute beachfront location in the Tanjung Benoa Beach area, which is situated alongside Nusa Dua, the resort will offer 171 rooms and suites. Offering a variety of accommodation options to choose from to suit every family size and budget, from specialized Kids and Family themed suites, Family Connecting Rooms, Pool Access Rooms, Pool View Rooms, Ocean View Rooms and simple Classic Resort Rooms through to the more deluxe Benoa Resort King Rooms and Premium Suites.

Holiday Inn Resort Bali Benoa has a flexible modern event space for up to 200 people, which is equipped to handle a range of corporate and group functions. Our expert team will act as your single point of contact and fulfil all of your event requirements to ensure a successful outcome.

Children of all ages will be delighted with the range of facilities on offer; from the circus-themed Kids Club, which features a dedicated kid's swimming pool for little ones [complete with waterslide] through to a Resort Centre Games Room packed with entertainment that will satisfy even the most difficult-to-please teenagers.

Parents seeking a sanctuary during their holiday will be absolutely thrilled with the amenities provided at the resort. World-weary bodies can be pampered, scrubbed and massaged at the unique Tea Tree Spa and there's no better way to end the day in Bali than with leisurely sunset cocktails looking out over the ocean at the NUDI Beach Bar and Lounge. Guests can engage in adventurous water sports and outdoor activities or simply enjoy some poolside time at one of the resort's four swimming pools.

With an attention to detail and a thoughtful, full-service approach, Holiday Inn Resort Benoa Bali provides a sanctuary of convenience for parents who are seeking comfort, quality and some much sought-after 'time out' from the pressures of everyday life.

Conveniently situated in the southern part of the island of Bali, Holiday Inn Resort Bali Benoa is located just minutes from the city centers, places of cultural and historical interest, and Bali International Ngurah Rai Airport.

NEWS FLASH

THE HOLIDAY INN RESORT BALI BENOA IS NOW LIVE AND TAKING ONLINE BOOKINGS FOR FUTURE GUESTS

The reservation system on the Intercontinental Hotel Group (IHG) brand website is now live and accepting advance reservations for rooms at Holiday Inn Resort Bali Benoa from 1 April 2015 onwards with a great opening special offer.

"Holiday Inn Resort Bali Benoa is pleased to make this service available to future guests. We are excited to be opening our doors in early 2015 and welcome our first guests to this differentiated resort directly on Tanjung Benoa Beach, Bali," says Simon Morley, General Manager, Holiday Inn Resort Bali Benoa.

Guests can book rooms and make the most of our opening offer by visiting the resort's website balibenoa.holidayinnresorts.com

About the Holiday Inn Resort® brand

With 36 properties worldwide, the Holiday Inn Resort brand offers family fun and relaxation from a brand name guests know and trust. Located in many of the world's leading resort destinations, each property makes the most of its great

location and offers quality accommodations, facilities and activities. Guests enjoy amenities such as multiple food options, whether poolside or in a restaurant, swimming pools, fitness centers as well as tailored services for children such as KidsSuites®, and a Children's Activity Program. All Holiday Inn Resort properties also offer nightly on-site entertainment from live bands and karaoke to comedy shows. For more information about the Holiday Inn Resort brand or to book reservations, call 1-800-HOLIDAY or visit www.holidayinnresorts.com

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IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organization with a broad portfolio of nine hotel brands, including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites®, Candlewood Suites®, EVEN™ Hotels and HUALUXE™ Hotels & Resorts. IHG manages IHG® Rewards Club, the world's first and largest hotel loyalty program with over 77 million members worldwide.

The program was relaunched in July 2013, offering enhanced benefits for members including free internet across all hotels, globally.

IHG franchises, leases, manages or owns 4,700 hotels and 687,000 guest rooms in nearly 100 countries and territories. With more than 1,100 hotels in its development pipeline, IHG expects to recruit around 90,000 people into additional roles across its estate over the next few years.